



# Become a DWLL Sponsor!

For over 70 years, DWLL (formerly Downingtown Little League and West Bradford Little League) has provided little league activity for thousands of children and families within the Downingtown & West Bradford Communities. DWLL is a 501(c)(3) non-profit organization that relies on sponsorship funds to keep registration fees low, and to aid the distribution of academic scholarships.

- Visibility among 1,500+ families living, learning & shopping in Chester County
- Align your business with a charitable cause while enhancing your brand & increasing awareness.
- Real world and social media brand exposure.
- Tax write-off for your donation-DWLL is a 501(c)(3) org.

## Completed Capital Projects:

- Tarps for Manor fields 1 & 2 (*Donated by A.J. Ober Law Firm, Tri-Pac Inc. and Pipeline Plastics, Inc.*)
- Purchase of new field groomer
- Installation of water irrigation system for Manor fields 1, 2 & 3.
- Removal of heavy trash (*Donated by Max Junk Removal, LLC*).
- Installation of new hood exhaust and fire suppression system in Manor snack shack
- Installation of concrete pads and storage sheds at Manor fields 1, 2, & 3
- Renovation of Manor field 2
- Purchase infield mix, field liners, drying agents, lime and daily operating needs
- Removal of large aging tree on Quickball field (*Donated by Asplundh*)



- \* **Team naming rights** include sponsor's name printed on back of each player's shirt and a sponsored team plaque at the end of the season.
- \* **Outfield signs** are 3'H x 5'W. Artwork must be provided in proper format by sponsor, or DWLL can create the design for and additional \$50. Signs typically include sponsor Name, Logo, Website, and Phone Number.

**Business Name (as it's to appear):** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Web Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Total Sponsorship:** \_\_\_\_\_

## Packages

- Diamond - Long-term lease / \$15,000**
  - Custom produced company logo on scoreboard. First come, first served basis. *Full outline of detail for this package can be provided upon request.*
  - Team naming rights, 2 Teams
- Platinum - 1 year: \$2,500 / 2 years: \$4,250**
  - Large banner, hung on the inside of the backstop of your choice of field, welcoming guests to "Sponsor Name Field". 8 fields available. First come, first served basis.
  - Team naming rights, 2 Teams
  - Recognition at Opening Day AND on our website
  - Additional Outfield Signs can be added for \$200 ea.
- Gold - 1 year: \$1,500 / 2 years: \$2,700**
  - Business name and/or logo displayed on choice of one of 6 Scoreboards
  - Team naming rights
  - Recognition at Opening Day AND on our website
  - Additional Outfield Signs can be added for \$200 ea.
- Silver - 1 year: \$750 / 2 years: \$1,300**
  - Outfield sign at Beacon Hill Complex
  - Outfield sign at Manor Ave. Complex
  - Team Naming Rights
  - Recognition on our website
- Bronze - 1 year: \$500 / 2 years: \$875**
  - Team naming rights
  - Outfield sign at choice of Manor Ave OR Beacon Hill complex
  - Recognition on our website
- Team/Sign - \$300**
  - Choice of *either* team naming rights or an outfield sign at Manor Ave OR Beacon Hill complex
  - Recognition on our website

**Make checks payable to: Downingtown West Little League, PO Box 165, Downingtown, PA 19335**

*Please email your properly sized company logo and/or sign design in .eps or PDF format, or your logo and communication details (if you would like us to create the sign design) to: Erin Howell at emhowell18@gmail.com*

**Thank you for your support!**